## Pennsylvania Votes: Civic Engagement in the Keystone State, 2002-2006



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## Executive Summary

Pennsylvania Votes: Civic Engagement in the Keystone State, 2002-2006 provides a concise introduction to the population and voter participation of various demographic groups in the November 2006 elections. The report is based mostly on the U.S. Census Bureau's Current Population Survey (CPS). Key findings include:

- Pennsylvania's electorate does not accurately reflect the voting-eligible population: the voting population is skewed toward White, affluent and older voters.
- Pennsylvania's non-White population is growing much faster than the state's White population.
- The segment of Pennsylvania's population that is eligible to vote experienced growth trends similar to that of the overall population - the non-White voting-eligible population grew by 10 percent; the White voting-eligible population did not grow.
- The Pennsylvania voting-eligible population trended younger between 2002 and 2006, so that young adults compose a larger portion of the state's overall voting-eligible population.
- Total registration rates increased between 1998 and 2006; Blacks' registration rate, however, declined.
- Lower-income persons are less likely to be registered to vote than their higher-income counterparts, skewing the electorate toward the wealthy.
- Younger Pennsylvanians were registered to vote at lower rates than their older counterparts; indeed, if Pennsylvanians age 30 and under were registered at the rate of persons age 65 years and older, nearly half a million more young people would have been registered to vote in 2006.


## Introduction

Pennsylvania Votes: Civic Engagement in the Keystone State, 2002-2006 examines Pennsylvania's population and rates of electoral participation between 2002 and 2006, and compares them to the United States as a whole. The report's major focal points include rates of eligibility, registration and voter turnout by race or ethnicity, age and income.

The largest survey of voting behavior is the U.S. Census Bureau's Current Population Survey (CPS). The CPS and Population Estimates Program are the primary sources of data for this report, which presents frequency tables generated from responses to the November 2006 CPS. Some cross-tabulations are provided to show how those responses interact with race, income and age.

This report is organized in three major sections: population, registration and voting. In the first section, we describe the size and demographic composition of Pennsylvania's overall population and votingeligible population. Next, we examine the racial (and ethnic), age and income characteristics of the state's registered population. We conclude by describing some of the disparities in the composition of the registered and voting populations.

The data show that Pennsylvanians who are White, those who are older and those who are more affluent are more likely to register to vote and turn out at the polls.

> Summary Table: Percent of Pennsylvania Population Eligible to Vote, Voting, and Not Voting, by Demographic Characteristics, 2006

| Demographic Category | Voter Eligible | Registered | Voters | Non-Voters |
| :--- | :---: | :---: | :---: | :---: |
| RACE <br> White | $87 \%$ | $90 \%$ |  |  |
| Non-White | $13 \%$ | $10 \%$ | $10 \%$ | $84 \%$ |
| Black | $9 \%$ | $7 \%$ | $7 \%$ | $17 \%$ |
| HOUSEHOLD INCOME <br> Less than $\$ 25,000$ | $22 \%$ | $18 \%$ | $15 \%$ |  |
| $\$ 25,000-\$ 74,999$ | $51 \%$ | $50 \%$ | $51 \%$ |  |
| More than $\$ 75,000$ | $27 \%$ | $32 \%$ | $34 \%$ | $29 \%$ |
| AGE GROUP | $20 \%$ | $15 \%$ | $10 \%$ | $20 \%$ |
| Under 30 | $60 \%$ | $63 \%$ | $66 \%$ | $29 \%$ |
| 30 to 64 | $20 \%$ | $22 \%$ | $24 \%$ | $16 \%$ |
| 65 and Over |  |  |  |  |

Source: U.S. Census Bureau, Current Population Survey, November 2006

## Population

Pennsylvania's population reached 12.4 million people in 2006, having grown by $\| 19,000$ since 2002. Pennsylvania's growth rate paled in comparison to the United States - I percent compared to 4 percent between 2002 and 2006.

Table I shows Pennsylvania's growth.

Table I. Pennsylvania and U.S. Population Change, 2002 to 2006

|  | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 6}$ | Change | Percentage <br> Change |
| :--- | ---: | ---: | ---: | ---: |
| Pennsylvania | 12,322 | $12,44 \mathrm{I}$ | 119 | $1 \%$ |
| United States | 288,126 | 299,398 | 11,272 | $4 \%$ |
| Numbers in the thousands |  |  |  |  |

Source: U.S. Census Bureau, Estimates of the Population by Selected Groups for the United States and States, 2002 and 2006
Non-White racial and ethnic groups were the segment of Pennsylvania's population that grew the fastest from 2002 to 2006, adding some 200,000 people - a growth rate of 10 percent. During the same period, Pennsylvania's White population declined by 79,000 people - a negative I percent growth rate.

Overall, non-Whites accounted for a larger percentage of Pennsylvania's population in 2006 than in 2002. Table 2 shows racial and ethnic diversity in Pennsy/vania's population.

Table 2: Pennsylvania Population by Race and Ethnicity, 2002 and 2006

|  | 2002 |  | 2006 |  | Percent <br> Population <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| White | 10,295 | Percent Total | Total | Percent Total | $-1 \%$ |
| Non-White | 2,027 | $17 \%$ | 10,216 | $82 \%$ | $18 \%$ |
| Black | 1,234 | $10 \%$ | 2,225 | 1,279 | $10 \%$ |
| Latino | 432 | $4 \%$ | 527 | $4 \%$ | $4 \%$ |
| Asian | 288 | $2 \%$ | 288 | $2 \%$ | $0 \%$ |
| Total | 12,322 |  | 12,441 |  | $1 \%$ |

Numbers in thousands
Source: US Census Bureau, Estimates of the Population by Selected Groups for the United States and States, 2002 and 2006

Pennsylvania's voting-eligible population shows growth trends similar to the general population - nonWhite groups represent nearly all of the positive growth in the state. Growth in the White votingeligible population was less than I percent.

The growth rate of the Black voting-eligible population (5 percent) topped that of the group's overall population (4 percent), showing signs of increased electorate potential, along with other racial and ethnic minorities.

Table 3 shows estimates of Pennsylvania's voting-eligible population by race for 2002 and 2006.

Table 3: Pennsylvania Voting Eligible Population by Race and Ethnicity, 2002-2006

| Race/Ethnicity | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 6}$ | Numeric <br> Change | Percent <br> Change |
| :--- | :---: | :---: | ---: | :---: |
| White | 7,974 | 8,007 | 33 | $0 \%$ |
| Non-White | 1,119 | 1,227 | 108 | $10 \%$ |
| Black | 774 | 810 | 36 | $5 \%$ |
| Total | 9,093 | 9,234 | 141 | $2 \%$ |

Numbers in thousands
Source: U.S. Census Bureau, Current Population Survey, November 2006

Fewer older persons lived in Pennsylvania in 2006 than in 2002. Middle and younger age groups grew by approximately the same rate, each adding 3 percent to their 2002 population by 2006.

Table 4 displays these estimates of Pennsylvania's voting-eligible population by age from 2002 to 2006.

Table 4: Pennsylvania Voting Eligible Population by Age, 2002-2006

|  | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 6}$ | Numeric <br> Change | Percent <br> Change |
| :--- | :---: | :---: | ---: | :---: |
| Under 30 | 1,797 | 1,846 | 49 | $3 \%$ |
| 30 to 64 | 5,395 | 5,548 | 153 | $3 \%$ |
| 65 \& over | 1,901 | 1,841 | -60 | $-3 \%$ |
| Total | 9,093 | 9,235 | 142 | $2 \%$ |

Numbers in thousands
Source: U.S. Census Bureau, Current Population Survey, November 2002 and 2006

## Voter Registration

Pennsylvania had 6 million registered voters in 2006, up from 5.8 million in 2002. The increase in registration was not shared consistently across demographic groups, however.

Voting-eligible Blacks in Pennsy/vania were as likely as Whites to be registered to vote in 1998, and more likely in 2000. However, that trend changed in 2002, when Whites gained a four-point registration advantage over Blacks. The disparity between Whites' and non-Whites' registration rates worsened through 2004 and 2006.

During a time of strong population growth, registration among the (increasing) non-White population declined: fewer non-White Pennsylvanians were registered to vote in 2006 than in 2002. Table 5 shows that Pennsylvania's voting-eligible population was evenly represented in 1998 but that Black registration rates declined severely between 1998 and 2006 while overall registration rates increased.

Table 5: Pennsylvania Registration as a Percent of Voting Eligible Population by Race, 1998 to 2006

|  | $\mathbf{1 9 9 8}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 4}$ | $\mathbf{2 0 0 6}$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| White | $\mathbf{6 3 \%}$ | $67 \%$ | $64 \%$ | $\mathbf{7 3 \%}$ | $67 \%$ |
| Black | $63 \%$ | $71 \%$ | $60 \%$ | $64 \%$ | $50 \%$ |
| Total | $63 \%$ | $67 \%$ | $63 \%$ | $72 \%$ | $65 \%$ |

Source: U.S. Census Bureau, Current Population Survey, November Supplements

The likelihood that voting-eligible Pennsylvanians are registered to vote increases with greater income. Persons earning less than $\$ 25,000$ annually composed 22 percent of Pennsylvania's voting-eligible population but only 18 percent of all registered voters in 2006.

Table 6 shows how the variation in registration rates distorts the electorate toward higher-income voters and leaves lower-income groups severely underrepresented.

Table 6: Pennsylvania Registration by Income, 2006

|  | VEP | Registered | Registered <br> as $\%$ of VEP |
| :--- | :---: | :---: | :---: |
| Less than $\$ 25,000$ | 1,544 | 866 | $56 \%$ |
| $\$ 25,000-39,999$ | 1,421 | 922 | $65 \%$ |
| $\$ 40,000-59,999$ | 1,369 | 917 | $67 \%$ |
| $\$ 60,000-99,999$ | 1,696 | 1,346 | $79 \%$ |
| $\$ 100,000 \&$ over | 1,023 | 831 | $81 \%$ |
| Reporting Total | 7,053 | 4,882 |  |

Numbers in thousands
Source: U.S. Census Bureau, Current Population Survey, November 2006

With less than half of all eligible Pennsylvanians under 30 registered in 2006, young people were severely underrepresented among those who are registered to vote.
In fact, if under-30 Pennsylvanians were registered at the rate that persons 65 years and older were registered, nearly half a million more young people would have been registered to vote in 2006.

Table 7 shows how underrepresented young people are in terms of registered voters as a percentage of voting-eligible population.

Table 7: Pennsylvania Registration as a Percent of Voting Eligible Population by Age, 2002-2006

|  | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 6}$ |
| :---: | :---: | :---: |
| Under 30 | $45 \%$ | $49 \%$ |
| 30 to 64 | $67 \%$ | $68 \%$ |
| 65 \& over | $71 \%$ | $70 \%$ |
|  | $63 \%$ | $65 \%$ |

Source: U.S. Census Bureau, Current Population Survey, November 2002 and 2006

## Voter Turnout

Pennsylvania's voter turnout improved substantially from 2002 to 2006. Improvement, however, was not experienced equally across demographic lines, particularly with respect to race.
For non-Whites, more people voted in 2006 than in 2002. As a percent of the registered population, non-Whites bettered their 2002 number in 2006 (72 percent up from 68 percent); as a percent of overall voting-eligible population, non-Whites experienced a drop in the turnout rate (from 37 percent to 35 percent).

This gives credence to the claim that registration is, in itself, a key component in engaging traditionally underrepresented groups. In fact, the turnout rate for registered Blacks exceeded that of Whites in 2002.

Table 8 shows voter turnout in Pennsylvania's 2002 and 2006 elections by race.
Table 8: Pennsylvania Voter Turnout by Race, 2002-2006

|  | 2002 |  | $\mathbf{2 0 0 6}$ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Voted as \% of <br> Registered | Voted as <br> \% of VEP | Voted as \% <br> of Registered | Voted as <br> \% of VEP |
| White | $68 \%$ | $44 \%$ | $74 \%$ | $50 \%$ |
| Non-White | $68 \%$ | $37 \%$ | $72 \%$ | $35 \%$ |
| Black | $72 \%$ | $43 \%$ | $70 \%$ | $35 \%$ |
| Total | $68 \%$ | $43 \%$ | $73 \%$ | $48 \%$ |

Source: U.S. Census Bureau, Current Population Survey, November Supplements

Table 9 shows that Pennsylvania's racial groups are somewhat less likely to turn out to vote than the same groups nationally, despite an overall turnout rate equal that of the U.S.

Table 9: Pennsylvania and U.S. Voter Turnout, 2006

|  | US Percent <br> Eligible Voting | Pennsylvania Percent <br> Eligible Voting |
| :--- | :---: | :---: |
| White | $52 \%$ | $50 \%$ |
| Non-White | $37 \%$ | $35 \%$ |
| Black | $41 \%$ | $35 \%$ |
| Total | $48 \%$ | $48 \%$ |

Source: U.S. Census Bureau, Current Population Survey, November 2006

Pennsylvania's variation in voter turnout by income mirrors the inequality observed with registration: that Pennsylvania's electorate is heavily skewed toward higher-income persons.

The range in turnout rates is higher in the "voted as a percent of registered" column than in the "voted as a percent of VEP"' column. Table IO shows Pennsylvania's turnout rate disparity by income level.

Table 10: Pennsylvania Voter Turnout by Income, 2006

|  | Voted as \% <br> of Registered | Voted as <br> \% of VEP |
| :--- | :---: | :---: |
| Less than $\$ 25,000$ | $61 \%$ | $34 \%$ |
| $\$ 25,000-39,999$ | $75 \%$ | $49 \%$ |
| $\$ 40,000-59,999$ | $73 \%$ | $49 \%$ |
| $\$ 60,000-99,999$ | $79 \%$ | $62 \%$ |
| $\$ 100,000$ \& over | $77 \%$ | $62 \%$ |
| Reporting Total | $73 \%$ | $51 \%$ |

Numbers in thousands
Source: U.S. Census Bureau, Current Population Survey, November 2006
Voter turnout improved for all age groups, including under 30, from 2002 to 2006. Young people experienced the greatest improvement, though they are still underrepresented at the polls. Table II shows the turnout rates of Pennsylvania's age groups in 2002 and 2006.

Table II: Pennsylvania Voter Turnout by Age, 2002 and 2006

|  | 2002 |  | 2006 |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Voted as \% of <br> Registered | Voted as <br> \% of VEP | Voted as \% <br> of Registered | Voted as <br> \% of VEP |
| Under 30 | $46 \%$ | $21 \%$ | $50 \%$ | $25 \%$ |
| 30 to 64 | $69 \%$ | $46 \%$ | $76 \%$ | $52 \%$ |
| $65 \&$ over | $80 \%$ | $57 \%$ | $82 \%$ | $58 \%$ |

Source: U.S. Census Bureau, Current Population Survey, November 2002 and 2006

## Conclusion

Pennsylvania Votes: Civic Participation in the Keystone State, 2002-2006 shows that Pennsy/vania's electorate does not accurately reflect the state's voting-eligible population. Those who are registered to vote and those who voted were skewed toward White, affluent and older voters.
Non-Whites are underrepresented in the Pennsylvania electorate, composing only 10 percent of registered voters despite being 13 percent of the voting-eligible population.
Pennsylvanians in the middle of the income spectrum generally report registration and voting in proportion to their share of the voting-eligible population. Pennsylvanians at the lowest end of the economic spectrum report registration and voting rates lower than the statewide average, while higherincome Pennsylvanians report much higher participation rates than the statewide average.

Of all underrepresented demographic groups, young people are least represented in the electorate relative to their voting-eligible population. Pennsylvania's under-30 group contributes 20 percent of the voting-eligible population but contributes only 10 percent of the voting population.

Figure I: Pennsy/vania Income Composition of Voter Eligible Population and Electorate, 2006


Figure 2: Pennsylvania Age Composition Voter Eligible Population, Registered Voters, and Voters, 2006


Figure 3: Pennsylvania Racial/Ethnic Composition of Voter Eligible Population, Registered Voters, and Voters, 2006


## About Project Vote

Since its founding in 1982, Project Vote has been a leading provider of strategic and management services to the voter engagement and civic participation community.

## About the Author

Ben Spears has been a research assistant with Project Vote since September 2006. He graduated in 2005 from the George Washington University in Washington, DC, where he was active on hunger and homelessness issues. While in the nation's capital, Ben interned with Congressman John Lewis (GA-5) and participated in dialogues with other student leaders as part of the National Student Campaign Against Hunger and Homelessness. Before joining Project Vote, Ben served as researcher and project assistant at multiple international humanitarian organizations in Atlanta, Georgia, including CARE USA.


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