MENU OF SERVICES AVAILABLE FOR CIVIC ENGAGEMENT ORGANIZATIONS

Project Vote and is national nonprofit, nonpartisan organization that provides a range of sophisticated civic engagement services to state and local organizations. Our organization bring together experienced organizers, attorneys, and academics to provide partners with the additional skills, capacity, and relationships they need to plan and manage cost-effective voter contact programs. Our services scale up from a neighborhood of just a few precincts to a national program operating simultaneously in dozens of cities, and from a staff 10 to a staff of 10,0000.

Voter Registration Program Services

- ✓ Assistance developing and documenting cost projections;
- ✓ Customized quality assurance systems to ensure program effectiveness and mitigate risk;
- ✓ Training for management staff;
- ✓ Assistance developing a recruitment and hiring plan;
- ✓ Curricula and materials for training canvassers—paid or volunteer—and team leaders;
- ✓ Training on compliance with state laws and regulations;
- ✓ Assistance developing performance benchmarks;
- ✓ Online tools for collecting data and monitoring performance;
- ✓ On-going advice and troubleshooting for performance, quality, and regulatory challenges;
- ✓ On-site observation and systems review in order to develop recommendations for improvement;
- ✓ Off-site monitoring of performance and quality data;
- ✓ Customized records-keeping systems to document legal compliance; and,
- ✓ Assistance recruiting and supervising local counsel, if needed.

Get-Out-the-Vote Program Services

- ✓ Strategic advice selecting universe;
- ✓ Assistance with list development and management;
- ✓ Customized layered and multi-touch GOTV programs;
- ✓ Integration of best practices into GOTV programs;
- ✓ Training of managers, canvassers, or both;
- ✓ Assistance developing budgets;
- ✓ Assistance developing canvass schedules and performance benchmarks;
- ✓ Development of voter contact scripts;
- ✓ Selection and management of phone, mail, and print vendors;
- ✓ On-site observation and systems review in order to develop recommendations for improvement;
- ✓ Assistance with acquisition and integration of early voting data;
- ✓ Off-site monitoring of performance and quality data
- ✓ Assistance evaluating GOTV results;
- ✓ Development of randomized control-group experiments;
- ✓ Legal compliance; and
- ✓ Record-keeping solutions.

Applied Research

Project Vote has in-house social science research staff who provide our partners with high- quality research services and products, including:

- ✓ Statistical information on populations, registration rates, and voting trends;
- ✓ Demographic analysis of registrants;
- ✓ Analysis of disposition of voter registration applications;
- ✓ Polling and survey design and implementation;
- ✓ Mixed-methods and experimental research modeling and design;
- ✓ Knowledge of relevant academic research findings;
- ✓ GIS; and,
- ✓ Targeting.

Evaluation Services

To help your organization learn and improve, Project Vote provides program evaluation services, including:

- ✓ Customized evaluation design to meet program goals;
- ✓ Customized data collection instruments;
- ✓ Pre-program planning and implementation of data collection strategies;
- ✓ Measurement of program features;
- ✓ Measurement and analysis of program outcomes;
- ✓ Report writing;
- ✓ Identification of best practices;
- ✓ Recommendations and guidance for integrating best practices into future programs designs.

For More Information, contact:
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